

TETBURY

Chambers of Commerce & Industry

Together we can make a difference for Tetbury Businesses

Chamber Communications

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Chamber News

November 2010



Welcome to the November edition of the Tetbury Chamber News.....

Chamber Chatter

Heart of England in Bloom Awards for Tetbury

For those of you who weren't aware, Tetbury this year collected a host of awards in the annual Heart of England in Bloom competition. Tetbury in Bloom won its fifth consecutive Gold award; was nominated Category Winner for the third consecutive year; won the Subaru Community Achievement Award; was nominated Overall Winner and has been put forward as the region's entrant in the prestigious Britain in Bloom campaign 2011. We're sure that you'll join us in congratulating all involved - a lot of hard work, passion and commitment go into preparations for this each and every year.



The Ormonds Win Coveted Award

Very well done to Iain, Adrienne and all their colleagues at The Ormonds in Tetbury, who won a Gold Award from the prestigious Taste of the West Awards 2010. They were the

only recipient of a Gold Award in Gloucestershire for the Dining Pub category. This is the second Gold in a row from Taste of the West and adds to the Bronze Awards they won in 2007 and 2008. Congratulations.

Tel 01666 505690 www.theormondattetbury.com/



The Potting Shed Pub Scoop National Award

Congratulations also to the Team at The Potting Shed Pub in Crudwell on collecting the 'National Dining Pub of the Year' award from the Good Pub Guide 2011. The Team would like to thank all those who have supported them over the past 3

challenging and hugely rewarding years. Well done all.

www.thepottingshedpub.com/

Beware: Using Radio to Entertain Customers

Mark, our President had a visit from the PPL (Phonographic Production Ltd) recently.

They are the Industry equivalent of the PRS. They decided that Mark was broadcasting Radio 4 for the entertainment of his customers, in fact he simply had it on for his own private enjoyment in the Workshop at the back of the Gallery and too low to really hear in the Gallery. However, the ruling states that if you listen to any music or radio - even talk radio, the PPL and PRS want your money; about £240 for the privilege. Be aware that when they come into your business, they will be recording whatever is 'playing', whatever the volume. Naturally, if you use music to entertain your customers, then of course they have a legitimate reason to ask you to pay.



Congratulations Mr & Mrs Ferguson

It's a month for congratulations and no more so than to newlyweds Mr & Mrs Ferguson, aka Sue Biggins of Fillys and Especially for You and Bill Ferguson who married in our beautiful Church in September, followed by a Reception at The Close Hotel. Wishing both the very best now and always.

Forthcoming Events

Christmas 2010 in Tetbury

The aim of the 'Christmas in Tetbury' team is to improve the look and feel of the Town during the run up to Christmas in order to encourage visitors and residents to come into the Town centre.

Plans include:-

- A Programme of Festive Events
- Christmas Lights 'Switch-On'
- A Christmas Concert
- Shop Window Display Competition
- Co-ordination of Christmas Lighting & Decorations in the Town Centre



Mission Statement

The Tetbury Chamber of Commerce supports the Business Community by promoting a positive and progressive environment within Tetbury, to create an exceptional place to do Business.

Forthcoming Chamber Meeting...

1st December 2010

The Ormond at Tetbury

Visit the Chamber Website at

www.tetburychamber.org.uk

...to view our list of Events, Members Directory, if you'd like to join the Chamber, follow us on Twitter or even subscribe to this Newsletter via email.

Newsletter compiled and edited by [Alex Trapnell](#).



The **Lights Switch-On** will take place at **6pm on Thursday 2nd December** in the Market Place and details of the Programme of Events can be found in a central 'pull-out' in the Tetbury Advertiser.

In addition to the light switch on, there will

be a host of events happening on the evening on the 2nd, including a Christmas Art competition, Band and local Choir performances, a children's Treasure Trail and of course Santa in his Grotto.



There will be three other **late night Friday shopping/goodwill** evenings on the **3rd, 10th and 17th December**, when we hope to encourage shops and businesses to join in, creating a good festive atmosphere. Entertainment will be an additional feature of the evenings, including Band and local Choir performances, though if you have any suggestions, please do get in touch.

The **Christmas Concert** takes place on **Saturday 4th December** at St Mary's Church and includes performances from Swindon Brass Band, Dolphins amateur Dramatic Society and Tetbury's Community Choir. Tickets are £5 and available from the Tourist information Centre.



The **Shop Window Competition** theme is 'Winter Wonderland' and displays will need to be in place ready for the Lights Switch-on, on Thursday 2nd December. Windows will then be judged on Friday 10th December with results being announced on Friday 17th December.

The aim reference the **Co-ordination of Christmas Lighting & Decorations** of the Town Centre is to create continuity of the WOW factor throughout the Town Centre so that Tetbury becomes known as a 'must' place to visit during the festive season. A Grant has been received, allowing the purchasing of new low voltage lighting, which will be 'soft white' where possible. The use of Christmas trees on buildings will for this year, remain the prime source of street decoration and it is hoped that many shops and businesses will take up the new 'Christmas Tree & Lights' package and also use white lights in their windows, making Tetbury look it's very best at Christmas time. If you haven't yet ordered, you still have time, but bear in mind that they need to be up by 2nd December. The package includes a Tree, Lights and both the erection and dismantling of such for an all inclusive charge of £65. Order your package from Sue Hirst via email at slee@tecrec.net or call her on **01666 504213**.

In fact if you have any questions, suggestions, would like to become involved or place your order, please contact either Sue via the above, or Kathryn Limoi on **07885 106717** Email - kathryn.limoi@btinternet.com.



TRAPNELL
TECHNICAL
SOLUTIONS
IT INNOVATION

New Member Spotlight

Update From Trapnell Technical Solutions

In our October Newsletter, you may remember that we spotlighted our new Chamber Member Trapnell Technical Solutions, based locally in Easton Grey. Paul has kindly been in touch to update us on his progress since leaving the world of full-time IT Support employment and starting to run his own IT Consultancy & Support Business.

"The response to going full-time with the Business has been very heartening and I'm very grateful to my clients for their loyalty and support during the transition, plus, I'm really enjoying getting to know my new clients and their Businesses. Many small Businesses today are making best use of free or low cost Cloud-based solutions such as Google Mail and Google Docs and also, Microsoft BPOS, which offers hosted email through Microsoft Exchange, as well as many other productivity services. Bearing in mind the current economic climate, it makes sense to take full advantage of these hosted services, a benefit of which is that you don't require full-time in-house technical knowledge. For those wishing to retain their own in-house Server and services however, there are some low cost Server options available that are worth considering".

If you're looking to streamline your Business IT systems, want to consider more cost effective technology or you simply need IT Support for your Business, get in touch today. Whether you're an SME, Micro or Home-based Business using an Apple Mac or Windows-based platform, call Paul today on **01666 840244** or drop him an email at paul@trapnelltechnicalsolutions.co.uk.

Date of The Next Chamber Meeting

Wednesday 1st December 2010

Come along to the next Tetbury Chamber Committee Meeting and become involved - 6 for a 6.30pm start at The Ormond. (www.theormondattetbuty.com).